



# Jim Teal graphic designer

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## Summary

Production artist/designer with 5 years experience in packaging and brand development, and 3 years experience in catalog production. Works at the same high level of quality from the inception of a design all the way through production. Fluent in industry-standard software, including the Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat) and MS Office (Word, Powerpoint, Excel).

## Notable Clients

### Twin Cities, MN

- RR Donnelly @ Bluestem Brands (Fingerhut, Gettington)
- Gopher Sport (Gopher, Gopher Performance, Play With A Purpose)
- Tad Ware & Company (Hormel Brands, Old Dutch, Medtronic, Schwanns)
- Aquent Studios @ Target Corp.
- Creative Communications Consultants (Cummins)
- University of Minnesota

### Nationwide

- Forward Branding & Identity, Webster, NY (Eastman Kodak Co., Bausch & Lomb, Kaz Inc.)
- Pepperidge Farm, Norwalk, CT
- MacDonald Realty, Vancouver, BC
- Novations Group, Boston, MA
- Awana Clubs, Chicago, IL

## Experience

### February 2009 - Present

Freelance Designer. Currently working in partnership with creative staffing agencies Aquent and Digital People, as well as independently servicing a growing list of my own clients. Projects range from thick shopping catalogs, to packaging conceptualizing and production, to logos and advertising pieces.

### July 2008 - February 2009

Aquent Studios, Minneapolis, MN

Packaging and Production Specialist at Target Corp. Proofed packaging keylines for consistent implementation of Target brands as a technical advisor to Target-approved production houses. Supported the Target electronic production team with packaging, document, and promotions design and production.

### January 2008 - July 2008

Aquent Staffing, Minneapolis, MN

Freelance Designer. Regularly supported local design agencies Tad Ware & Company and Creative Communications Consultants with packaging, advertising and document production.

### July 2004 - July 2007

Forward Branding & Identity, Webster, NY

Graphic Designer. Packaging development and design, identity solutions, corporate guidelines, keyline production, Powerpoint presentations, advertising design and naming as part of a team of designers at a multi-tier branding consultancy. Clients included Eastman Kodak, Bausch & Lomb and Kaz, Inc.

### Summer 2001

A Beka Publishing, Pensacola, FL

Production Artist. Responsible for layout design of textbook "Art C", along with conceptualization and illustration of step-by-step art instructions geared for elementary students.

## Education

### Bachelor of Science, Graphic Design, Minor in Advertising/E-Business

Pensacola Christian College, Pensacola, FL - 2004

### Associate in Occupational Studies, Information Technology

Bryant & Stratton College, Rochester, NY - 2002