



Jim Teal graphic designer

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Objective

A position as a production artist/graphic designer at a full-service design agency where technical skills, critical thinking, fast action and fresh ideas are prerequisite.

Qualifications

- 5 years of branding, packaging and production experience for Fortune 500 companies.
- Firm grasp of design fundamentals and current design trends.
- Ability to think creatively, conceptually and contextually.
- Experienced with layout and design of packaging graphics from concept to production, including line extensions and special promotions.
- Skilled in keylining and mechanical production with spot and process colors, including creation and manipulation of Photoshop DCS files.
- Fluent in industry-standard software, including the Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat), Macromedia FreeHand, QuarkXpress, and MS Office (Word, Powerpoint, Excel).

Professional Experience

January 2008 – July 2008, February 2009 - Present

Aquent Staffing, Minneapolis, MN

Freelance Designer. Regularly supported local design agencies Tad Ware & Company and Creative Communications with packaging, advertising and document production. Notable clients included Hormel, Medtronic and Cummins. Also worked as a production artist at Gopher Sport in Edina, MN from September 2009 to December 2009, creating page layouts for the 450-page Gopher sporting goods catalog, and the 70-page Gopher Performance catalog.

July 2008 – February 2009

Aquent Studios, Minneapolis, MN

Packaging and Production Specialist at Target Corp. Proofed packaging layouts for consistent implementation of Target in-store brands. Acted as a technical advisor to parties both at Target headquarters and at Target-approved production houses. Supported the Target electronic production team with packaging, document, and promotion design and production.

July 2004 – July 2007

Forward Branding & Identity, Webster, NY

Graphic Designer. Gained experience in packaging development and design, document design, identity solutions, corporate branding guidelines, keylining and mechanical production, Powerpoint presentation design, advertising design and naming as part of a team of designers at a multi-tier branding consultancy. Clients included Eastman Kodak, Bausch & Lomb and Kaz, Inc.

Summer 2001

A Beka Publishing, Pensacola, FL

Production Artist. Responsible for layout design of textbook "Art C", along with conceptualization and illustration of step-by-step art instructions geared for elementary students.

Education

Bachelor of Science, Graphic Design, Minor in Advertising/E-Business

Pensacola Christian College, Pensacola, FL – 2004

Associate in Occupational Studies, Information Technology

Bryant & Stratton College, Rochester, NY – 2002